

2024  
**ETIQUETTE AFRICA™**  
CONFERENCE AND AWARD  
*Maiden Edition*



**PROGRAM OF EVENTS**

**2024 May  
2nd & 3rd**

**THEME**  
**THE EFFECTS  
OF INCIVILITY  
ON AFRICA'S  
DEVELOPMENT**



# Etiquette Africa

## Conference and Award 2024

The maiden edition of Etiquette Africa Conference and Award themed The Effects of Incivility on Africa's Development aims to tackle the pressing issue of incivility and its detrimental impact on the continent's progress.

As Africa grapples with the challenges of globalization, technological advancements, and socio-political transformations, the importance of fostering a culture of civility cannot be overstated. Incivility, whether in the form of political polarization, social unrest, or interpersonal conflict, poses a significant threat to Africa's development trajectory, undermining trust, social cohesion, and stifling innovation.

The conference brings together a diverse array of scholars, thought leaders and practitioners from various sectors to delve into the root causes of incivility and devise strategies for fostering a more inclusive, respectful, and empathetic society. Through engaging panel discussions and insightful keynote addresses, participants will explore how to empower individuals, strengthen communities, and propel Africa towards sustainable development.

More than merely a platform for dialogue, the conference serves as a call to action, urging attendees to recognize their role in shaping Africa's future and commit to principles of civility, tolerance, and mutual respect.

## Vision

To create a continent where civility is ingrained in the fabric of society, where differences are celebrated, and where individuals and communities thrive in an environment of mutual respect, empathy, and cooperation.

## Mission

To contribute to the wholistic development of individuals and societies through the revival of behavioural excellence, and to create an eco-system that will foster a culture of civility and respect across Africa by promoting dialogue, understanding, and cooperation among diverse communities, thereby creating a respectable, more inclusive and harmonious society. Through education, awareness-building, and collaborative initiatives, we strive to create a continent where civility is valued, practiced, and upheld as a fundamental principle of social cohesion and progress.

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# Nigerian Anthem

Arise, O Compatriots,  
Nigeria's call obey  
To serve our Fatherland  
With love and strength and faith.  
The labour of our heroes past  
Shall never be in vain,  
To serve with heart and might  
One nation bound in freedom, peace and unity.

---

## Pledge

I pledge to Nigeria, my country  
To be faithful, loyal, and honest  
To serve Nigeria with all my strength  
To defend her unity  
And uphold her honor and glory  
So help me God.



*Maiden Edition*



His Excellency

# **Bola Ahmed Tinubu**

*President, Commander-in-Chief of the Armed Forces  
Federal Republic of Nigeria*



2024 CONFERENCE AND AWARD

**02**

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# Special Guests



Her Excellency

**Amina J. Mohammed GCON**

*Deputy Secretary-General of The United Nations*



Honourable Minister

**Alhaji Mohammed Idris**

*Minister of Information and National Orientation*



Honourable Minister

**Prof. Tahir Mamman**

*Minister of Education*



Honourable Minister

**Uju Kennedy-Ohanenye**

*Minister of Women Affairs and Social Development*



2024 CONFERENCE AND AWARD

03

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His Excellency

# **H.E. Obong Victor Attah**

*Grand Patron, Etiquette Africa Initiative*



2024 CONFERENCE AND AWARD

**04**

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# Speakers



*His Excellency*  
**Ambassador Usman Sarki**  
*Former Permanent Representative of  
Nigeria to The United Nations*



**Dr. Oby Ezekwesili**  
*Former Minister of Education of  
Nigeria*



*H.R.H*  
**King Alfred Dieti-Spiff**  
*The Amayanabo of Twon Brass.*



**Dr. Linus Okorie**  
*President, GOTNI Leadership Centre.*



**Mrs Eugenia Abu**  
*Veteran Broadcaster and  
Managing Partner, The Eugenia  
Abu Media.*



**Johnson Akinkunmi Esq**  
*Legal Practitioner*



**Dr. James Komolafe**  
*Registrar, Institute of Behavioural Alignment of  
Nigeria.*



**Mr. Zanau Maikasawa**  
*SA to the Governor of Taraba State.*



**Mr. Muhammad Dattijo**  
*Deputy Governor, Central Bank of Nigeria.*





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# Speakers



**Mallam Lanre Issa-Onilu**  
*DG National Orientation Agency.*



**Dr. Kabir Adamu**  
*Managing Director, Beacon Security and Intelligence Limited*



**Prada Uzodinma Phd**  
*Prada Uzodinma Law School Scholarship Grant.*



**Dr. Mighty Itauma**  
*Professor, Northwood University, Michigan.*



**Javed Bolah**  
*Executive Director, Cerebro Consultancy, Mauritius.*



**Mrs Christie Adejoh**  
*Chief Executive Officer and Lead Consultant at Marcee Mega Communication Resources Limited*



*Maiden Edition*



# **Etienying Akpanusong**

*Founder and Executive Director,  
Etiquette Africa Initiative*



2024 CONFERENCE AND AWARD

**07**

# Schedule

<b>9:00am - 10:00am</b>	Guest Arrival ( Guests must be seated before 10am )
<b>10:00am</b>	Event begins with the National Anthem
<b>10:15am - 10:40am</b>	Recognition of dignitaries present and Etiquette Africa Documentary
<b>10:40am - 11:00am</b>	Opening Remark by Grand Patron - Obong Victor Attah
<b>11:00am - 11:20am</b>	Keynote paper presentation by Amb. Usman Sarki
<b>11:20am - 12:20pm</b>	1st Panel Session
<b>12:20pm - 12:30pm</b>	Ease Break
<b>12:30pm - 12:40pm</b>	Spoken Word Presentation
<b>12:40pm - 1:40pm</b>	2nd Panel Session
<b>1:40pm - 2:00pm</b>	Contributions from Etiquette Experts of African descent.
<b>2-00pm - 2:30pm</b>	Audience contributions
<b>2:30pm- 3:00pm</b>	Closing Remarks / Anouncements
<b>3:00pm - 3:30pm</b>	Exhibition and networking
<b>3:30pm - 4:30pm</b>	Lunch
<b>4:30pm - 5:00pm</b>	Press Conference.

**DAY ONE**



# Schedule

<b>8:00am - 9:00am</b>	Arrivals
<b>9:00am - 10:00am</b>	Mentorship Session
<b>10:00am - 10:30am</b>	Students' Presentations
<b>10:30am - 11: 00am</b>	Music Session
<b>11:00am - 1:00pm</b>	Art and Craft Session
<b>1:00pm - 1:15pm</b>	Photo sessions
<b>1:15pm</b>	Closure

**DAY TWO**



2024 CONFERENCE AND AWARD

**09**

**DINNER & AWARD** | 03.05.2024 | 7PM-9PM

# Schedule

**7:00pm**

Arrival of guests ( Guests must be seated before 7:15pm )

**7:15pm - 7:30pm**

Recognitions

**7:30pm- 7:40pm**

Etiquette Africa Documentary

**7:40pm - 7: 45pm**

Convener's Remarks

**7: 45pm - 8:00 pm**

Etiquette Africa Projects Presentation

**8:00pm - 8:20pm**

Auction of Art works

**8:20pm - 8: 30pm**

Presentation of Awards

**8:30pm**

Dinner

**8:50pm - 9:00pm**

Entertainment by EA Ambassadors

**9:00pm**

Closing remark and vote of thanks

**DAY TWO**



2024 CONFERENCE AND AWARD

**10**



# Convenar's Address

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# Our Partners





*Thank you*

**More Information**  
**+234-916-691-1980**

[www.etiquette.africa](http://www.etiquette.africa)  
[@etiquetteAfrica](https://www.instagram.com/etiquetteAfrica)





**JOIN US  
TO MAKE  
REAL IMPACT**

**"MANNERS MAKETH MAN"  
- WILLIAM OF WYKEHAM**

Event  
Branded by  
**Cinnamon Team**  
[cinnamonbrand@protonmail.com](mailto:cinnamonbrand@protonmail.com)